



Bringing the **Bling** Back to Texas!

Dear Vendor:

We would like to invite you to participate as a vendor in the 2018 Diamonds & Dirt Barrel Horse Classic, March 5-11, 2018 at the Extraco Event Center, located in Waco, Texas. Over 2000 contestants are expected in 2018 and the event includes Futurity, Derby, Amateur, Open 5D, 3D Poles, KK Run for Vegas qualifier, Sweepstakes, and Slot race. The 2017 Diamonds & Dirt Barrel Horse Classic featured over \$110,000 in added cash with a total purse and prize package in excess of \$750,000.

As a vendor, you will receive booth space, listing on the DDBHC website and admission to the Night of Diamonds party, benefitting K9s4COPs, on Saturday, March 10. Booth options include space in our trade show, trailer booths and equine needs booths. Not only will your company receive great exposure and heavy foot traffic, you are guaranteed to have a great time!

The Extraco Event Center is an indoor facility that offers electricity and Wi-Fi access. Booths are 10'X10' for \$400, 10'X20' for \$600 and 10'X30' for \$800. Trailer booths are \$500, equine needs booths are \$400, and space is limited for all spaces. Booth prices are for the entire week and includes electricity. Wi-Fi use will be billed separately by the facility if used.

Enclosed you will find an application, payment information and Vendor guidelines. Please return application with payment in full no later than January 15, 2018. E-mail to info@diamondsanddirt.com or mail contract and payment to: Diamonds & Dirt, P.O. Box 724, Millican, TX 77866.

Sincerely,

Diamonds & Dirt Barrel Horse Classic



Vendor Application Form

Company Name: _____

Owner Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Signature: _____

Merchandise Description: _____

Please reserve ____ booth(s):

10 X 10
\$400

10 X 20
\$600

10 X 30
\$800

Trailer Booth
\$500

Equine Needs Booth
\$400

Payment Information

Credit Card _____ Check _____ Money Order _____

Please circle one: Visa MC AmEx Discover

Name on card: _____

Company Name: _____

Billing Address: _____

City, State Zip _____

Card Number: _____

Exp: _____ CCV: _____ Date: _____

Signature: _____

Please note all credit cards will be charged a 5% convenience fee.

Diamonds & Dirt Barrel Horse Classic

www.diamondsanddirt.com

Extraco Events Center • Waco, Texas



Vendor Guidelines

Diamonds & Dirt Barrel Horse Classic Vendor Guidelines

Vendor merchandise will be approved by DDBHC based on application description. DDBHC reserves the right to decline applications. Should an application be declined, payment will be refunded in full. Cancellations will not be refunded and are non-transferable.

Space assignments will be made by DDBHC management and will be clearly marked. Vendor booths will not be moved or sublet once assigned. Vendor booths must be set up by 10 pm on Tuesday, March 6, 2018 and will remain intact until the show's conclusion on March 11, 2018. Upon show conclusion, all merchandise must be removed promptly and completely, with space in the same condition as check in.

DDBHC and Extraco Event Center are expressly released and discharged from any and all liabilities, loss, injury or damage to persons or property. Vendors must adhere to all guidelines of both DDBHC and Extraco Event Center. No exceptions will be made.

Extraco Event Center Guidelines

Use of Space: Show management reserves the right to decline or prohibit any exhibit, part of an exhibit, exhibitor or exhibitor representative that Show Management or Facility Management deems inappropriate, unsuitable or not in keeping with the character of the exposition. No subletting of space will be permitted. Vendors are not permitted to sell alcoholic beverages, soft tobacco products, confections, or food for on-premises consumption.

Vendor Arrangement: All booths must be arranged so that all merchandise and signage are within the allotted space. Ample space must be provided within the booth for vendor staff and visitors. Maximum height of displays is 8 feet in the back and 4 feet in the front, and must not obstruct the view of or interfere with other vendor booths. Displays with unfinished or unsightly exposures at the rear or sides must be covered at the vendor's expense and must meet the satisfaction of DDBHC and Extraco Event Center.

Vendors may enter one hour prior to opening. The use of microphones, recordings, movies, slides or other audio-visual equipment is allowed, however the volume must not exceed the level of normal conversation or be objectionable by neighboring vendors. Wi-Fi and electricity will be purchased through Extraco Event Center and will be billed separately. Show management reserves the right to rule on all matters pertaining to the exposition whether or not expressly mentioned. By executing the application process, vendors agree that all rulings shall be binding.